

# MICAD

THE CREATIVE  
ENGINEERING COMPANY



## VR EXPERIENCE

A.D. 144-173 del 26/06/2020

POR Puglia FESR-FSE 2014-2020

Asse prioritario III – Competitività delle piccole e medie imprese

Azione 3.7 “Interventi di supporto a soluzioni ICT nei processi  
produttivi delle PMI”

MICAD aims to focus its efforts on improving its ability to involve the end user. This is represented by the possible owner of a boat who is interested in buying a project for a new construction or it can be represented by a technical manager of a yard who has the task of assessing the technical and production feasibility of the solutions presented to him. Customer involvement, for the specific type of services provided, is achieved by involving the person and stimulating positive emotions. For this purpose, the company intends to enhance its skills in the field of virtual reality with the aim of producing drawings, images and three-dimensional environments with a high photorealistic quality that can be used through immersive environment technologies.

**START DATE** 01.07.2021

**END DATE** 30.06.2022

**DURATION** 12 months

**BUDGET** 24.797 €



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Regione Puglia  
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Innovazione, Istruzione, Formazione e  
Lavoro



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